



WHERE'S YOUR MARKETING GOING?

STRENGTHEN YOUR MARKETING CAPABILITIES & OVERCOME YOUR CURRENT MARKETING CHALLENGES

TUESDAY, MAY 8TH | 2-3PM

Case Study Track: MRM-Improved Marketing Processes and a Multitude of New Capabilities at Marriott International

WEDNESDAY, MAY 9TH | 8:30 - 9:30AM

Relationship Marketing 1 Track: Customer Presentation: How Fidelity Investments is Employing Unica's Affinium Suite to Meet Direct Integrated Cross Channel Marketing Needs

In partnership with Unica, SRC and Netezza, Quaero will announce a new and unique turnkey marketing solution designed for marketers interested in ease of use, simplicity of operation and immediate ROI.

TUESDAY MAY 8 | 5-7PM

007 QUAERO ROYALE

Join Quaero representatives for a BOND-themed networking reception and martinis.

ACCELERATING MARKETING PERFORMANCE

Quaero.